



Why Choose Blue?

- **Blue Cross Blue Shield of Michigan (BCBSM) has business in mind.** Products are customizable to meet your business's needs and budget.
- **A click away.** www.bcbsm.com instantly connects you to a provider directory - so users can find a doctor in their area, local events, publications and more!
- **One program, many options.** BCBSM offers Blue Traditional, HMO, PPO and POS as well as companion products like prescription drugs, dental and vision.
- **Your full-time professional insurance team.** The Chamber Insurance Team provides full-time experts to help you administer your benefits program. From ordering new ID cards to updating information, the Insurance Team makes Blue work for you!
- **An interactive resource.** *Benefitline* a monthly e-newsletter, keeps you in touch with the latest insurance information regarding your benefits and a monthly online interactive poll.
- **Education with just one call.** The Chamber Insurance Team educates members on benefit options and provides rate and billing information to make your benefits program easy to manage.

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